

Questions for School Counseling RFP

1. Can you confirm that the expected completion date is September 30, 2021 and whether there is any flexibility to this date? Our organization has many years of experience developing Storyline Articulate courses and in our experience 4.5 weeks is not a realistic timeline for designing and developing a 7-part course along with three rounds of feedback and revision.
 - a. RESPONSE: The expected completion date for this project is September 30, 2021 as of this response.

2. Compliance with Section 508 of the United States Rehabilitation Act of 1973"
 - a) Besides subtitles, downloadable PDF, and alt text for screen readers, what other compliance details are needed?
 - a. RESPONSE: All products published must be compliant with the Web Content Accessibility Guidelines Version 2.1 (WCAG 2.1.)

3. "Introduction to Course Series includes testimonials from selected members of the writing team, several students, and/or parents"
 - a) To save on budget and have more flexible scheduling, is hi resolution zoom recording an acceptable format for capturing testimonials?
 - a. RESPONSE: Hi-Resolution Zoom Recording is preferable.

 - b) How many testimonials will be needed? For instance, 2 from each group?
 - a. RESPONSE: 2-3 per group

 - c) Will SERC team handle scheduling of testimonial on-camera speakers?
 - a. RESPONSE: SERC team will provide contact information and electronic introduction to selected proposer. Proposer will schedule actual events.

 - d) Have the on-camera testimonial speakers been identified and ready for scheduling of recording?
 - a. RESPONSE: In progress.

 - e) Is SERC providing interview questions/talking points for script for the on-camera testimonials?
 - a. RESPONSE: SERC, in collaboration with the source document writing team, will provide questions appropriate for each group.

 - f) Is SERC writing the script for the Introduction Module?
 - a. RESPONSE: SERC, in collaboration with the source document writing team, will provide a script.

4. "Modules"
 - a) Is there layered artwork for any graphics to be incorporated into Modules (ex: Connecticut Comprehensive School Counseling Framework)
 - a. RESPONSE: Graphics from the source materials can be accessed by the selected proposer.

 - b) Will the on-screen text in each section serve as script/voice over, provided by SERC? If not provided completely, to serve as a base and chosen agency to polish script to reflect modular course?

- a. RESPONSE: Selected proposer will need to polish scripts provided.
 - c) Should agency price scriptwriting using base text as script?
 - d) Will there be one voice over talent, or will there be male and female, for example 3 male, 4 female voiced modules?
 - a. RESPONSE: Two talents, one male, one female, segments voiced 4 female, three male
 - e) Will SERC provide quiz questions for each module?
 - a. RESPONSE: SERC, in collaboration with the source document writing team, will provide questions appropriate for each module.
 - f) What is the final file delivery for SERC? For example, SCORM 1.2 files?
 - i. If they are SCORM files, how should completion of the courses be tracked: by the number of slides viewed or by the results of the quizzes?
 - i. RESPONSE: Final file delivery must include the complete Storyline Source files as well as Storyline modules compiled for web-based delivery.
 - ii. Should the results be marked “complete/incomplete” or “passed/failed”?
 - i. RESPONSE: Complete/Incomplete
5. Will one contact person be responsible for feedback and approval with 3 rounds approvals to meet deadline? (Same day or next day feedback will be needed to meet Sept 30 deadline).
- a. RESPONSE: Feedback will be provided as promptly as possible.
6. Module – Introduction:
- a) Is this the correct link for Intro? (links are error 404 in the RFP)
<https://portal.ct.gov/SDE/School-Counseling/Comprehensive-K-12-School-Counseling-Framework/School-Counseling-Framework-Model>

RESPONSE: Source material related to the introduction appear in the following:

<https://portal.ct.gov/SDE/School-Counseling/Comprehensive-K-12-School-Counseling-Framework/School-Counseling-Framework-Model>

7. Module 1

- a) Is this the correct link for Module 1?
<https://portal.ct.gov/SDE/School-Counseling/Comprehensive-K-12-School-Counseling-Framework/Section-2-1---Define>

RESPONSE: Source materials for this module appear in the following:

<https://portal.ct.gov/SDE/School-Counseling/Comprehensive-K-12-School-Counseling-Framework/Section-2-1---Define>

8. Module 2

- a) Is this the correct link for Module 2?
<https://portal.ct.gov/SDE/School-Counseling/Comprehensive-K-12-School-Counseling-Framework/Section-2-2---Build-Implement-Monitor>

RESPONSE: Source materials for this module appear in the following:

<https://portal.ct.gov/SDE/School-Counseling/Comprehensive-K-12-School-Counseling-Framework/Section-2-2---Build-Implement-Monitor>

9. Module 3

a) Is this the correct link for Module 3?

<https://portal.ct.gov/SDE/School-Counseling/Comprehensive-K-12-School-Counseling-Framework/Section-2-3-Deliver>

RESPONSE: Source materials for this module appear in the following:

<https://portal.ct.gov/SDE/School-Counseling/Comprehensive-K-12-School-Counseling-Framework/Section-2-3-Deliver>

10. Module 4

a) Is this the correct link for Module 4?

<https://portal.ct.gov/SDE/School-Counseling/Comprehensive-K-12-School-Counseling-Framework/Section-2-4---Assess-Act-Announce>

RESPONSE: Source materials for this module appear in the following:

<https://portal.ct.gov/SDE/School-Counseling/Comprehensive-K-12-School-Counseling-Framework/Section-2-4---Assess-Act-Announce>

11. Module 5

a) What is the correct link for Module 5?

<https://portal.ct.gov/SDE/School-Counseling/Comprehensive-K-12-School-Counseling-Framework/Section-1---The-Big-Picture>

RESPONSE: Source materials for this module appear in the following:

<https://portal.ct.gov/SDE/School-Counseling/Comprehensive-K-12-School-Counseling-Framework/Section-1---The-Big-Picture>

12. Module 6

a) What is the correct link for Module 6 - This link is duplicate from Module 4

<https://portal.ct.gov/SDE/School-Counseling/Comprehensive-K-12-School-Counseling-Framework/Section-2-4---Assess-Act-Announce>

RESPONSE: Source materials for this module appear in the following:

<https://portal.ct.gov/SDE/School-Counseling/Comprehensive-K-12-School-Counseling-Framework/Section-2-4---Assess-Act-Announce>